

REGION 14 ARABIAN HORSE ASSOCIATION
ELECTRONIC COMMUNICATIONS
ETHICAL CONSIDERATIONS

Social media and networking sites, as well as emailing and texting, (collectively referred to herein as “Electronic Communications”) are common and popular means by which people communicate. However, there are unintended consequences if Electronic Communications are used improperly. Members of Region 14 Arabian Horse Association need to be particularly careful when using these means of communication. The following Ethical Considerations are established to set guidelines and expectations for members of Region 14 Arabian Horse Association who engage in Electronic Communications. The following Ethical Considerations are aspirational in character and represent objectives toward which each member of Region 14 Arabian Horse Association should strive.

1. Consider Electronic Communications as public at all times – even if created with private intentions. If you are going to use social media in any form, assume your communication may be read by anyone at any time.
2. You, as a member of Region 14 represent the Arabian horse industry and your fellow Region 14 members. Promote Region 14 and the Arabian horse industry in a positive light with a general feeling of pride and professionalism. Instill confidence among exhibitors and the public in the Arabian horse industry, avoiding any action conducive to discrediting it.
3. Do not post negative comments regarding decisions made by Show Officials.
4. Be aware and cautious when communicating on controversial issues that might involve Region 14 and the Arabian Horse Association (AHA) without knowing where Region 14, or AHA stands on the issue.
5. Do not use Electronic Communications to criticize the policies of Region 14. If you have a concern for Region 14, please contact one of the Region 14 Officers, directly, to discuss the issue before resorting to Electronic Communications to voice concerns. Again, as a member of Region 14, you should always be a positive representative of Region 14 and the Arabian horse industry.
6. Do not make negative comments regarding the performance or ability of other members of Region 14.
7. Remember, accountability, civility and integrity should always be your guiding principles.

Thank you for keeping these Ethical Considerations in mind, and for your commitment to the high standards expected of you as a member of Region 14.