



To All Region 14 Members,

November 10, 2022

I feel as your regional director; I have an obligation and responsibility to keep you informed, as to what is happening in our association.

I would like to thank everyone for allowing me the opportunity, to be your regional director for the past four years. I hope we continue to grow in the future and ask that we keep transparency to all our members. I feel the directors report is a big part of that, as we move more toward a virtual concept within our breed association and it gives our members beneficial information that they wouldn't otherwise see.

At our urgently called zoom BOD's meeting on October 17 it was called for by the MDP Committee, chair Hillary Hoffman, vice chair Rebecca Nash, board liaison Lisa Blackstone, MDP is asking for \$15,000 from our designated funds to begin the development of a data tracking and management system. Our goal is to be able to streamline potential member data collected at Arabian Horse promotional events and utilize this data with a strategic follow up campaign. Based on several factors, we desire to use this system in conjunction with the keystone Arabian Horse Experience in November 2022. There were lengthy questions and discussions on the subject, a motion was made and seconded that the board of directors approve a \$15,000 grant to the MDP for promotion of the Arabian Horse (MOTION WAS APPROVED).

Stan Morey report. Status of the purchase of a new building for 1.325 million. The address is 6030 Greenwood Village, CO 80111. It was built in 1979 with significant improvements over the years. The big ticket to look at is the 9000 sq. ft. roof. The mechanical units seem to be in good condition. No significant problems are evident. The windows/gaskets/caulking may be of concern as they are nearing the end of their life. Restrooms are about 20 years old but in good condition. AHA would be 63% occupied of this building so compromises may have to occur in this condominium/co-op situation operating with a 5 member board. The new building we want to make it more attractive and updated. We currently employ 31 full time employees and 1 part time employee. Stan spoke on how the new employees have stepped up and helped keep

things moving forward after Kelsey's resignation. Brenna Johnson spoke of needing additional time to move out of the previous building. Concerns about artwork, magazine, photo negatives that may be sentimental, and trying to find the best possible place for those.

Ransomware attack. IDX fraud prevention services cost 1.25 million. Insurance reimbursed AHA 6.2 million. AHA feels the insurance premium was affordable, only \$2500 expense to AHA. There were 4-events that occurred 25 M for each in the ransomware attack that totaled 25 million.

PAT lawsuit has a trial date set for December 5th, tried to mediate but was denied.

USN Report from Leslie Lockard/Lance Walters

1,764 entered, 1602 showed

The US National show commission has asked for more tractor drivers to drag arenas as we are wearing the two Matt's we have out. We are in need of new computers for office staff as our are outdated.

Tony Caughell Stabling (did a super job)

Ranch Horse Championships, we were down in entries. 26 horses, but mostly due to gas prices a task force was formed to seek additional information to improve this event. The cutting clinic was well attended. The Ranch Horse Championship was televised on Horse Network which was great publicity for our breed.

YN/MSN

2022 horses were 1156, 2021 horses were 1422

2023 change show schedule, add 2-session per/day for dressage, requested to add Ranch Pleasure classes and Trail. Also add a Youth liaison for better information and communication.

SHN

536 entered, 504 shown

Distance Nationals

194 entries, 134 shown

2023 location, Gooding, Idaho

Canadian Nationals

A task force has been formed to move forward for 2023, the Canadian Horse Registry doesn't want to be a part of it, so it's difficult for AHA to make decisions on moving forward and plan for 2023. More to come in the near future on this event.

Debbie Fuentes Registry Services & Membership

we currently have 15,000 members, with 9,200 holding a competition card

Purebred Arabian registration was up for 2023 and so was the Half-Arabian

Leslie Lockard

Dates for 2023 regional show are now all listed on the AHA website

Regional shows for 2020 were up 20.26% in entries, 20.26% in horses best since 2008

Brenna Johnson Youth

17 judging teams in 2022 and 7-hippology teams

We had 7-Youth of the year applicants in 2022

New on-line horse shows starting in December

Show Commissioner Mary Jane Brown

We need to push any knowledge young horse people to attend judging school, we have gone from 220 certified AHA judges down to 140. Also a need for AHA show stewards.

AHA Futurity Commission, DNA Deadline, DNA on file with verification of parentage to purebred Arabian parent with the AHA office, must be on file the 1st of the month prior to the National show. Horses entered into the Arabian and Half-Arabian/Anglo-Arabian Herd Work Futurity are prohibited from showing in the corresponding Open Herd Work Classes. Horses entered into the Arabian and Half-Arabian/Anglo-Arabian Ranch Horse Futurity are prohibited from showing in the corresponding Open Ranch Horse Classes.

Jeff Caldwell

Director Region 14