

Region 14 Meeting Minutes
August 9, 2021 @ 7:00 PM
ZOOM Virtual Meeting

Director Jeff Caldwell called the meeting to order, with First Vice Director Dave Daugherty, Second Vice Director Jennifer Tucker, Secretary Debbie Swigart and Treasurer Joe Hull in attendance. Ten clubs were represented: BAHA, BAHAA, DBDR, KAHA, KAHABA, KARABS, NEOAHA, OHAHA, OAATS and SAHIBA.

Minutes: Dave moved and Cindy Clinton seconded a motion to approve the minutes as submitted. This passed unanimously.

Treasurer's Report: Joe reported that not much had happened since the June meeting. He did report that our regional membership is up from last year. Donna Lassanske moved and Dave seconded a motion to approve the treasurer's report. This passed unanimously.

Joe has been working with Paige Lockard at AHA and they are appreciative for us to co-sponsor the Exhibitor Welcome Party for \$1,000. Our regional logo will also be in the program. Joe has priced out two (2) banners for the Sport Horse Nationals; they will be 2.5 x 8 foot at a total cost of \$200. A motion was made by Donna and seconded by Jennifer that we budget up to \$2000 from the Promotions budget for this event and to purchase the banners. This passed unanimously. Debbie S stated she will be working the show and can store the banners for the next year.

Director's Report: Dave attended the Board of Directors (BOD) meeting in Jeff's stead. The following items were discussed:

- It was discussed that the dates of the Mid-Summer and Youth Nationals hurt three (3) regional shows (14, 15 & 16). They should announce the 2022 dates in about 60 days.
- The Purebred Arabian Trust (PAT) filed a lawsuit citing that due to the cyber attack earlier this year, AHA was negligent in protecting PAT's interests and claiming monetary damages from missed or delayed registrations. They also feel that this constitutes a breach of the merger and want the registry back. But they do want to keep their representation on the AHA Executive Board.
- The Competitions Advisory Committee (CAC) has been working on the 2022 qualifications, which was presented to the membership in a virtual Town Hall. The board voted this. At this time, they will ask exhibitors to show at one show and place 1st through 6th in a division for regional qualification (any and all classes in that division) and for national qualification place 1st through 5th at a regional show, or show and place in three (3) shows. Dave did note that there was discussion as there are issues, which have been "aired out" on social media.
- The Amateur Committee is working on a resolution as to modify the qualifications.
- Stan Moray, AHA Executive Director, reported that for 2021, we lost 120 shows. But so far, AHA is financially stable. The success of the two (2) Mid-Summer shows has helped.
- For the immediate future, the BOD will only meeting in-person once per year and all other meetings will be Virtual (ZOOM). This will help financially and will also allow more to attend, as well as more transparency.

Joe asked if these BOD virtual ZOOM meetings would be open? Dave said that they will be open but they also have closed sessions that are held on a separate ZOOM link. The BOD had previously voted that the Cow Horse divisions would be exempt from the new qualification criteria. Dave is still checking to see if Dressage will also have different criteria. There was discussion as to the difficulty of getting qualified for nationals without going to a regional show. Currently there are few shows after July. The example

presented was a horse, purchased after regionals, which is qualified for English Pleasure division but the new owner wants to show at nationals in Native Costume. This resulted in a lot of discussion.

Dave also noted that several Region 14 members are nominated for national positions:

- Jennifer Tucker for MVP
- Debbie Glasener for Sport Horse Commission
- Jeff Caldwell for Commissioners Review Panel
- Carl Malicote for Judges and Stewards Selection Committee
- Jacqueline Ferris MacLaren for the Ethical Practice Review Board (to replace Joe Hull who is not running again. The region is very grateful for all the years that Joe has served on the EPRB).

Congratulations to all these nominees.

Jeff noted that the 2021 convention would be conducted like it was for 2020. It is hoped that we can return to an in-person convention in the Carolinas for 2022. Joe noted that the registration is available on-line.

Jeff presented a request by Debbie S as to the date of our Caucus meeting. She has tickets for a comedy concert was originally set for March 19, 2020, but COVID caused it to be postponed five (5) times. It is now scheduled for November 18th at 7:00 PM, the normal time for our regional meeting. Joe moved and Debbie S seconded a motion to set-up our Caucus meeting for Monday, November 15th at 7:00 PM, subject to any conflicts once the Convention schedule comes out.

As a reminder for the reimbursement of the delegate packet, the delegates must attend the Caucus meeting (Monday, November 15th at 7:00 PM) and the General Session (Saturday, November 20th at noon). Joe moved and Debbie S seconded a motion that the meeting requirements must be met for reimbursement. This passed unanimously. Presidents of the clubs are to file their paperwork for the Delegates and Alternates to AHA by September 1st and Debbie S asks that a copy of the Certificate of Selected Delegates and Alternates be sent to her for regional records.

The deadline for filing Resolutions is August 15th. A BAHA member is researching a resolution asking that Yearlings and 2-year olds be allowed to show in ATR, AOTR and Open in-hand classes at nationals. This prompted a discussion as to the fact that currently Yearling and 2-year olds can only be shown in age specific classes, but not in amateur or open classes. Joe noted that the resolution must come through a club.

Jeff noted that Ashley Staley had resigned as our Region 14 Youth Director. Jennifer has someone in mind and is checking with them. Also, there is a young woman who received the OHAHA scholarship for Youth Nationals who might be interested.

Duane joined the meeting and was addressing the qualification concerns. It will hard to qualify a horse in July or later because there are fewer shows. Martha Rattner is asking whether they could include the use open show classes or the youth that show 4-H that the results are recorded. Duane also mentioned that many fairs have Arabian classes like Western or English Pleasure, which are recorded. Martha also mentioned that this would be good for breed promotion and a boost to membership. Duane will present this information to the CAC. There was more discussion as to how shows, especially regionals and even the national shows, can spread out their dates to not be atop of each other.

Jeff also reported on the Director's Summit that was after the BOD meeting. Each region is encouraged to share positive occurrences. Also share your show dates to Jeff (regional directors) so he can send them to Mary Smith. Stan Morey thanked everyone for their hard work but is concerned about the negativity on social media. Cary Olson updated the awards chart. As to Mid-Summer going forward, many feel it should be a stand-alone show. More to follow on that venue. So far the surveys that have been presented to the membership are well received. The USEF Webinar addressed age changes and some were not well received. There was a discussion as to any activities that crossed regional boundaries. Progress is being

made to recruit more members into leadership and to recruit more volunteers. Cathy Callahan Smith is working with Cal Poly students as part of a mentorship program. The ZOOM format was discussed as a positive for the board meetings and convention.

First Vice Director's Report: no report was given.

Second Vice Director's Report: Jennifer reported on the following:

- She has been working with Lauren Ashe of *Eqsposure LLC* during Region 14, doing several interviews for the videos. They will also be working to put some together at Sport Horse Nationals and then a lesson program. Hopefully they will be out in September and will be sharable.
- She is working with Wendy at Cloud Nine to make the stall curtains that will be used at various regional events, starting with Equitana.
- The college outreach initiative has had one response and Jeff is working with Brinley Swears and also asking clubs to join a Task Force that addresses getting and retaining members in the 18 to 25-age range.
- As to upcoming outreach, the Local Level Involvement Committee wanted to know our region's plans were for Sport Horse Nationals. Jennifer is putting together a T.A.I.L. program event, maybe inviting Girl Scouts to the Sport Horse Nationals, etc. The committee is trying to see if AHA should continue their involvement with the "Meet an Arabian Horse" event in May. Meanwhile, Jennifer will continue to have September "Meet an Arabian Horse" event(s).
- AHA had a membership challenge in May to recruit new members. We are proud that BAHA won, bringing in 12 youth members and 1 adult member. They received \$500 from AHA and will be spotlighted in an e-Blast.
- Katie Finer at AHA sent an email to club officers about presenting Club Spotlights starting in September and wants our clubs to send in a club logo, 3-5 pictures of club meetings, events, rides, etc., a website (if they have one), any social media "handles" and 3-5 sentences about any outreach the club participates in. All will be shared on the various AHA social media platforms. They want this info by August 23rd.
- One of the biggest long-term concerns Jennifer has is to move forward in 2022, working on membership retainment.

Awards Banquet: Dave is hopeful that we will be able to have an in-person banquet in 2022. The new guidelines still need to be put on our regional website and sent out as an eBlast. As to our contract with the Holiday Inn, Debbie G needs to verify that the funds paid will be carried forward and that we have the date reserved.

Regional Show Report: Cindy noted that we were down about 200 horses, although everyone felt it was a good show, it was relaxed. It was mainly affected by the dates for the Mid-Summer & Youth Nationals and the Region 13 show at WEC. She has been looking into changes that might be made to our show in the future:

1. Combining Region 13 and 14 at WEC – most feel that it would be too long and challenging schedules.
2. Move our regional to August, either stay at Kentucky Horse Park (KHP) or move to WEC. Many trainers would like to see an August show, to reduce the "back to back to back" regional schedules.
3. Stay the same, knowing that 75% of those showing are not Region 14 horses.

There was considerable discussion about the August option. We have to watch to not conflict with the East Coast Championship show. The weather might be a little cooler in August. And also what about the OHAHA Fall show? Someone even offered to cover the KHP make-up ring AT COST (about \$1 million). KHP refused the offer. It was also asked about doing something around Labor Day. Some wondered if the West Michigan show would have an impact? Cindy noted that that show if that show is within the 250

miles and USEF won't allow it. After further discussion, Cindy will check on dates with both KHP and WEC and report at the next meeting. Cindy also wants to thank everyone who helped with the show!

Dave also commented that we need to review our permission for Region 13 to continue to hold their show in the Region 14 area.

Equitana: Jennifer reviewed what our plans are for this event, October 1st through 3rd at KHP. She has 12 horses but would also like to have another horse to represent the Saddle seat division. Our demos will be presented twice per day – about 15 minutes each time. She is working with AHA about having “Goldie” present at the event. At this time, the booth (10 x 10) with a stall is paid (\$1500) for but we still need to cover the \$150/stall for each demo horse. Jennifer is still looking for volunteers. Duane moved and Dave seconded a motion to allocate \$3000 from the Equine Affaire budget for this event. This passed, with one abstention. That person feels we have to watch our funding. This was budgeted for and it should be another great promotional event for our horse breed. There was discussion

Old Business: Jeff noted that the Palmetto Sport Horse Show (Pendleton, SC) would again like to host our off-site Region 14 hunter jumper classes June 5, 2022. Duane moved and Dave seconded to approve this show. This passed.

New Business: We received a “thank you” note from a youth in Cedar Falls, Iowa. The exhibitor, Corinne Gudgeon, was Reserve National Champion in class #1947 – Arabian Western Pleasure JTR Elite Championship. It was wonderful to get a thank-you from a youth for our sponsorship.

Duane also wanted to add that CAC is compiling a letter that will go out to the membership, as a follow-up to explain the qualifications and why this action was expedited.

Dave noted that he is handling the stabling at WEC for the Sport Horse Nationals and they are looking at almost 600 horses.

Joe wanted to thank Duane for all his time, working on the CAC and the qualification guidelines.

Jeff presented a request from Carisa Patterson that Region 14 sponsor the Arabian Hunter Pleasure Association (AHPA) at Sport Horse Nationals. A brief discussion noted that we don't sponsor the other two (2) associations – Arabian English Pleasure and Arabian Western Pleasure Associations

Our convention Caucus meeting will be scheduled for Monday, November 15th at 7:00 PM, via ZOOM. However, there may be a board meeting that will be called to follow-up with Cindy on the dates and location of the 2022 Regionals.

Duane moved and Danny Thompson seconded a motion to adjourn.

Respectfully submitted,



Debbie Swigart
Region 14 Secretary