Region 14 Meeting Minutes March 7, 2021 @ 1:00 PM ZOOM Virtual Meeting

Director Jeff Caldwell called the meeting to order, with First Vice Director Dave Daugherty, Second Vice Director Jennifer Tucker, Secretary Debbie Swigart and Treasurer Joe Hull in attendance. Eleven clubs were represented: ABHAHA, BAHA, BAHAA, DBDR, KAHA, KAHABA, KARABS, NEOAHA, OHAHA, OAATS and SAHIBA.

<u>Minutes:</u> Joe moved and Duane Esser seconded a motion to approve the minutes as submitted. This passed unanimously.

<u>Treasurer's Report:</u> Joe reported that not much had happened since the January meeting. Tom McManas moved and Duane seconded a motion to approve the treasurer's report. This passed unanimously.

<u>Director's Report</u>: [A detailed report is attached as an Addendum to these minutes] Jeff reported that AHA website had been hacked by ransom ware and that is being investigated to see what information was compromised and what needs to be done to protect our system for the future. Most of the staff is still working from home and can handle some things like emails, etc.

The 2021 AHA Convention is scheduled for November at Niagara Falls, Canada. The border status is being monitored to determine whether it will be an in-person or virtual event. They will be reviewing the situation in April. The hotel room rates will be \$129 to \$149 with \$2.00 transient tax plus other taxes and fees amounting to approximately 18-20%. Remember a passport will be required for those attending. More to follow.

The Canadian Nationals have been cancelled again for 2021, so there will be second Mid-Summer Nationals held in Oklahoma City, along with Youth Nationals. There has been some discussion that they may have a "Canada Only" show.

The AHA Virtual Show platform has been delayed. It was to accept entries March 1st through 15th but with the website issues, AHA will have to re-evaluate the time frame. Watch for emails and info on social media from AHA on this new event.

Breeders Sweepstakes has added two (2) classes to the Sport Horse Nationals (SHN) – Purebred Sport Horse Under Saddle ATR and Half Arabian Sport Horse Under Saddle ATR. These Jackpot classes will have an entry fee of \$1000 per horse and there will be a limit of 15 horses per class. Then at U.S Nationals (USN), they will add Ranch Rail classes (one for Purebred and one for Half Arabian – no age splits), along with Hunter Pleasure Equitation (not to jump). Also a Half Arabian Yearling class (fillies, colts and geldings) will be added but it will not be a Breeder Sweepstakes class. Duane asked the reasoning behind adding these classes and Dave noted that they look at class counts plus requests from exhibitors. There was also discussion that exhibitors want classes like Western Dressage added to USN but those classes are offered at SHN.

Jeff reported that there would be no entry deadline this year to enroll into the Region Youth Team Tournament (RYTT).

Donna Lassanske asked why they have the Breeders Sweepstakes Purebred Yearling but has eliminated the Half Arabian Yearling class from the Breeders Sweepstakes class list. Dave and Duane commented that the classes are small and that Half Arabians have more performance than halter entries.

The Distance Nationals, which is an all breed event, will be held September 10-12 in South Fork in Oneida, Tennessee. This includes 23 rides over three (3) days.

Youth Nationals theme this year is "YOUth ARE the FUTURE" and they have instituted a challenge RU-OK [Are you OK?]. It is a way to remind us all that we need to keep in touch with each other year round.

The AHA building is still on the market but has had no interest, probably because of COVID. Discussion was why are they looking to sell the building when they have so many Arabian "treasurers" stored there. Stan Morey (AHA Executive Director) is working with Purebred Arabian Trust (PAT) to evaluate the inventory of items in storage as

to value and should they be displayed at the Arabian Gallery at the Kentucky Horse Park (KHP) or to be sold. PAT also needs to arrange for repairs to the Gallery at the KHP, but because it has been closed due to COVID, those have been delayed. It was asked why AHA would sell the building and where would they be located. Duane and Jeff both noted that the idea was that due to staff downsizing, etc., they would like to stay in the building, leasing space vs. being the owner.

Stan also announced that there would be an "in-person" Exhibitors' Judging School at Scottsdale, AZ in early December. The evaluations and judging school for 'r' judges will be virtual this year.

Donna also asked that since SHN will be held for the next three (3) years at the World Equestrian Center (WEC), would AHA be looking at going back to an East-West rotation for 2024? Jeff reported the SHN commission will look at venues to resume the rotation or find a centralized location that would satisfy both the East and West coast exhibitors.

Jeff also noted that the class codes and 9-90 fee changed but show secretaries and managers were not informed until after prize list approvals had gone out.

<u>First Vice Director's Report:</u> Dave reported that at the 2021 USN, the entry deadline is August 24th but absolutely no further entries (like adding horses or adding classes) will be taken by September 28th – the paperwork must be in the office by that date. They have set guidelines for class cuts: Open will be 25 and Amateur will be 24, with the 18 horses in the finals. He said they are also looking at having the green shavings for the entire show, but there will be some issues as to prepping the ring. The cost will double but that was anticipated and presented to the sponsors. That ring will not allow any long lining or lunging.

Second Vice Director's Report: Jennifer reported on the status of the Local Level Committee. The mission is to reach out to the non-Arabian horse community with our Arabian horses. The committee is looking for someone from Region 14, preferably from Ohio, to join this committee. This individual needs to be a member of a Region 14 club, a "go-getter," willing to attend monthly meetings and be the lead on one of the projects of the committee. All AHA regions are represented on this committee.

Jennifer is working with the pilot Virtual Show program. These will not replace actual shows. They have been working with the Paint Horse breed and AHA is using their software. The classes will be on the website with the cost being \$25/class or \$35/class for judge's feedback.

Jennifer also noted that registering your facility as an AHA Discovery Farm is now free of charge.

The AHA Regional Insider is an eBlast that comes out each month. Jennifer really needs information from our region it by the 15th of each month.

Brinley Swears (former Region 14 Youth Director) is helping with our social networking by developing our Instagram account.

There has been a lot of discussion as to what value there is to be a member of AHA. Our clubs need to work on projects that can be presented to AHA to be eligible for the Club Awards given out annually as well as promote the Hippology programs, etc.

May will be "Meet the Arabian Horse Month" depending on the level of COVID restrictions. We have a regional email account Region14Arabian@gmail.com so please make sure to check your spam for that email address. Several emails sent out for the Awards were not received due to them ending up in the recipient's spam.

Cindy Clinton and Duane both thanked Jennifer for all her work.

AHA Regional Summit report: Jeff noted that as part of the board meeting held March 6th, they held a separate meeting as to what each region is doing. This meeting focused on membership and that we need to get new, younger folks involved. But we also need to work on maintaining our current members too. Duane commented that USEF is requiring that new appointees to their committees must be include young equestrians.

There was a lot of discussion among the meeting on this topic. Comments are 'why should I get involved," "what do I get out of it" vs. "what can I contribute." Also we need to provide the guidance once we get these kids involved, Lorie Henderson is a good example of this mentorship. Maybe we should poll the current and past members as to what they want from a membership or appoint a task force. We also need to find out how to get the clubs more engaged with the region. Duane will help draft a letter to go out to the clubs. Bill Ellzey spoke to the reactivation of the KAHA club (post Tony Conner's death). He asked that we contact Club President Martha Rattner about her ideas to work on providing education and get the youth involved.

Youth Director's Report: Danny Thompson reported that Ashley Staley was not available for the meeting but she does have a Photo Contest that will begin April 4th for the youth with prizes being MiMar gift certificates. She is making some videos to submit to AHA. Bill will talk to Martha to contact Ashley to help her with communication like messages and email. Danny also noted they are looking to copy what some Region 12 youth are doing – getting T-shirts made that will be some of our local farms as a way to generate funds for youth programs. There will be a AHA Hippology Contest March 14th. Entries from the Photo Contest should be added to Facebook, to encourage participation. Jennifer noted that the Virtual Shows will count for the RYTT – in the non-competitive category.

A great discussion ensued as to how many youth are members of our Region 14 clubs. BAHA has about 8, SAHIBA has 6-7, and OHAHA has 15. There is doubt that there are 45 youth members total in Region 14. Part of the problem is getting the parents involved. Comments were that a lot of folks know kids that are involved in horses but they are either Hunter Jumpers or Quarter Horses. Many attend Open shows because Arabian shows are expensive. It was noted that there is more participation in the south but it is in Dressage and Hunter Jumper. We need to get our horses out into the Open show world. Mentoring would be a great help. The Champions Center in Springfield, Ohio has been holding shows through the winter. They are non-USEF and the stalls are only \$35.00. The facility is holding these shows, not clubs. It was noted that quite a few Arabians were shown there at the January show. Jeff and Jennifer will reach out to our clubs.

Congratulations to Joe Hull for being recognized as USDF Region 2 Volunteer of the Year.

Awards Banquet: Debbie Glasener reported that the Virtual Region 14 Awards will be presented March 13th at 7:00 PM. Carl Malicote will also have some door prizes to be given to those who "attend" the ZOOM presentation. So far we have eight (8) sponsors for the awards, so we would like to get two (2) more. The cost is \$125 for each award. Invoices will be sent out to those that need to pay their sponsorship. The committee was pleased as to how the nominations and voting went this year with Jennifer helping to handle it all on-line. The awards will be mailed directly from the vendor - All Things Equine. Debbie noted that a lot of folks miss the in-person banquet. It is hoped that we can return to "normal" for 2022 and Dave noted that we will have Bingo and the grand prize will be a TV.

<u>Upcoming Events for 2021:</u> Jennifer reported that Equine Affaire and Breyerfest are virtual this year. Region 14 may be able to have ads are part of the presentations. To date, Equitana is still on schedule to be at the KHP October 1st-3rd and we will have a booth there.

Regional Show Report: Cindy stated the show dates are June 30th through July 4th. So far everything is going well and she is ready for another great show.

Old Business: none

New Business: Jeff feels we need to have another regional meeting before our usual annual meeting in August. It should last more than two (2) hours. It was decided that we set up a ZOOM meeting for Monday, June 7th at 7:00 PM.

Duane moved and Tom seconded a motion to adjourn.

Respectfully submitted,

Debbie Swigart

Debbie Swigart Region 14 Secretary

ADDENDUM:



To All Region 14 Members,

March 6, 2021

I feel as your regional director; I have an obligation and responsibility to keep you informed, as to what is happing in our association.

The following information is for a Show that has been cancelled.

Show Name: IOWA SPRING AVS B CONCURRENT

Show Number: 211415223

Show Dates: 04/17/2021 - 04/18/2021

Show Location: CEDAR RAPIDS, IA

Show Sponsor: IOWA AHA

Facility Region: 11

Qualifies for Region: 14

Show Manager: KELLY A KAUT

Show Secretary: RYAN CHAMBERS

I am reaching out to notify everyone that our Iowa Arabian Horse Association has decided to change the IaAHA Spring Show, held April 17th & 18th, 2021, to a 2-day Arabian Value Show for Region XI. With the changes in qualifications and participation between Regions for 2021 it made financial sense for us, Iowa Arabian Horse Association, to scale back our Spring Show to a single judged 2-day Arabian Value Show. Thank you for all of your help and feedback concerning the IaAHA Spring Show! Kelly Kaut.

The following information is for a Show seeking approval for 2021.

Show Name: REGION 14 H/J OFFSITE CHAMP

Show Number: 211415398

Show Dates: 06/06/2021 - 06/06/2021

Show Location: PENDLETON, SC

Show Sponsor: MAGNOLIA AHA INC

Facility Region: 12

Qualifies for Region: 14

Show Manager: LYNN DANIEL
Show Secretary: MARIE TAYLOR

This is the Palmetto Sporthorse Classic show that Robert Obermiller has asked for approval for and we voted to approve at our last meeting, so I will go ahead and approve this show.

Show Manager Cindy Clinton published the Region 14 prize list in a pdf on February 10, 2021, if you need a copy please contact Cindy at cindy@cindyclinton.com.

February 25, 2021 The Arabian Horse Association is committed to our member services including our website and DataSource. We have endured a ransomware attack and our business technology staff have been extremely determined in our resolution of this disruption. Please stay connected with us through email and social media for the latest updates, we will let you know as soon as all functions are restored. Thank you for your patience! On March 1, 2021 Website and DataSource Available for Use, The AHA website and DataSource are now back up and available for use. We appreciate your patience as we worked to resolve this issue.

AHA will be offering the "Compete at home with virtual shows" Entries Accepted March 1-15, 2021 Results March 31, 2021. But with the AHA website being down, all the information will not be accessible, but I suggest you visit the AHA website for all information once it is back up and operational. Patterns and video specifications are already listed on the website. Participants will need to have their video uploaded when they go to enter the show. Competitions and Convention, Senior Director Leslie Lockard: Final numbers for 2020 competition year for Regional totals – includes Pacific Slopes, East Coast, Eastern and Western Canadian Breeders are: 2019 Entries were 17884, Horses were 6204 and for 2020 Entries were 10658 and Horses were 3480, which consist of Entries from 2019 compared to 2020 -40.40% and Horses from 2019 compared to 2020 were -43.91%. Hopeful that 2021 entries and horses will increase.

AHA Recovery Fee: The \$25 per horse AHA Recovery Fee which was instituted in 2020 for the Regional Championship Shows has been revisited by the AHA Board of Directors as part of their fiduciary responsibility. Due to the continued effects of the pandemic on AHA's finances, the fee will remain in place until December 31, 2021 but will be lowered to \$15 per horse. Keeping a recovery fee in place to strengthen the financial position of AHA finances was also a recommendation of the Budget and Finance Committee.

Breeders Sweepstakes Breeding Entry Statistics: 2021 had 1616 entries 2% increase over 2020.

NEW Sweepstakes Jackpot Classes added to 2021 Sport Horse Nationals the Classes Added are ABS Arabian AOTR Jackpot Sport Horse Under Saddle ABS HA/A AOTR Jackpot Sport Horse Under Saddle. To qualify: Horses must either be a breeding or original entry and four years-old or older. Payout: Each competitor MUST contribute \$500 to the prize money jackpot. \$1000 per horse will be provided by sweepstakes up to a \$15000 maximum per class. 20% awarded to Champion, 10% awarded to Reserve Champion, 8.75% awarded to remaining top ten. Note: Any jackpot money not distributed shall be divided equally among all placings in that class, money not awarded will be retained by sweepstake principal trust.

Sweepstakes Reminder: The ABS Half-Arabian/Anglo-Arabian Yearling classes at US Nationals have been DISCONTINUED as a sweepstakes designated class. The ABS A/HA/AA Dressage Prospect Incentive class at Sport Horse Nationals is now restricted to horses that are enrolled as breeding or original entries. Sweepstakes yearling classes at US Nationals, Sport Horse Nationals and Canadian Nationals are restricted to Breeding Entries ONLY.

Convention: Have yet determined if convention will be in-person or zoom, will revisit late April early May to see what possibilities are for crossing boarders. If in person the room rates are as follows: (City View) \$129.00, (Falls View) \$149.00, rates are in Canadian funds and are subject to a \$2.00/per night transient tax fee, a 5.9% promotion fee, a 13% harmonized sales tax is charge on top of the room, transient and promotion fee. REMINDER: A PASSPORT IS REQUIRED.

Director of Events and Marketing, Kelsey Berglund: Continued development of the Ranch Horse Championship Show. New promotional guidebook coming for the marketing department.

Youth Nationals: Discussion on planning for a Mid-Summer Nationals and a stand-alone Youth Nationals Show. Class changes for the more experienced AHYA and addition of Youth Ranch Rail Classes. The Youth Committee submitted a motion to the BOD's to remove the entry deadline for the 2021 Regional Youth Team Tournament. This motion was passed. The AHA Regional Youth Team Tournament Sub Committee voted to host the RYTT for 2021, and with the constant changing of our environment the entry deadline should be waived for 2021, and Entries must be postmarked by the Monday before their first show; therefore, be It moved, that for the 2021 contest, the entry deadline shall be waived and entries must be postmarked no later than the Monday before their first show; and, be It further moved that Virtual Shows can be counted under the non-recognized division. Effective: Immediately. Canadian Nationals: Investigating the possibilities of a "Canadian Only Show" if boarders don't open prior to show, a survey was sent to Canadian members regarding attendance.

Sport Horse Nationals: New facility for the next 3-years, WEC in Wilmington, OH. Partnership Options available again this year, addition of Combined Test Exhibition, rotation of 3-judge system for under-saddle classes, split of 3rd level dressage into HA/AA and Arabian classes.

Distance Nationals: Will be held at the Big South Fork site in Oneida, TN this year on September 10-12. We are still partnered with ApHC, PFHA, PShR, AMHA, ATAA and ASR for this year's event and are holding a total of 23-rides across the 3-day event. This year's event is drawing a lot of interest, we are also working with a ride manager in Idaho for a 2022 National event and hope to secure a location soon.

US Nationals: New this year is addition of Ranch Rail classes and addition of reining classes, an addition of a covered warm-up tent for exhibitors to work horses, continued discussions about class schedules and cut size for classes held in the Ford arena.

Marketing: Push to highlight the Local Level programs with the Discovery Farms, spotlighted on social media, email blast and Get Local Newsletter.

Our Instagram following has increased to 15.9k and our Facebook has over 100,000 followers. AHYA now has a Tik Tok to increase their presence of followers. Youth Program Highlights for 2021, Youth Nationals Theme will be "YOUth ARE the FUTURE" AHYA has started a RU OK challenge for this year. The purpose behind this challenge is ti build on the last few years. We want to check in with people and really see how they are doing. RU OK is a national campaign of action dedicated to reminding everyone to ask, "Are You Okay"? and to remember every day of the year, is the opportunity to support people who may be struggling with life's ups and downs. This year we will be offering online contests and activities for youth to participate in, where if they have a horse or not. These activities will require youth membership. Some examples of these activities are a mini Hippology, coloring contest, photo contest, mini judging contest and an in-hand horsemanship challenge. The Mini Hippology Contest is a free contest offered by the Arabian Horse Youth Association. Prizes will be awarded to Champion and Reserve in each age division. Test your equine knowledge and sign up today! *Membership Required* EXTENDED! Entries open until 3/14.

Human Resources and Office Services Manager, Cristina Miranda: Active Employment, 33-total employees, 32-full time and 1-part time. Resignations: Robert Quimby – Graphics Designer and Rebecca Hankey – National Events Coordinator. Open Positions – National Events Coordinator. New laws and regulations for 2021. Wage Transparency Act: All job postings whether internal or external must list the salary range for the position including all benefits, such as 401k, bonuses, etc. All promotional opportunities must be available for all employees to apply even if they are not qualified for the role. Paid Sick Leave: All employers must offer all employees (regardless of status) 40-hours of sick leave. AHA has replaced it's previous PTO policy, with the mandated sick leave policy. COVID-19 Response: We continue to allow our employees to work from home, when able to, we have found that our employees enjoy having this flexibility and that they seem to get more accomplished while at home. Continue mask requirements when in the office for employees and visitors. Breakroom continues to be closed to avoid, contamination and social gathering. Building Maintenance and Office Services: All safety inspections have been completed and is compliant. Selling of Building: Continue to have showings of building but still no offers. Trevey Commercial Realtors anticipate that offers will start to come in now that the COVID-19 vaccine is becoming readily available.

Judges and Stewards Commissioners Report, Stan Morey: Education and evaluation Commission, Exhibitors/Judges School, In Person early December in Scottsdale (Date to be determined). Evaluation/testing of 'r' judge candidates. Judges Seminar, virtual Seminar sessions, virtual interviews for regional/national judges. Judges and Steward Selection Committee: Officials for 2021 Regional and National Events where selected in November. Will start on the 2022 selection process sometime in March via zoom. Committees and Commissions continue with no activity to report at this time.

Projects: Our first virtual presentation (horse show) is scheduled to be launched in March. New Ranch horse classes for 2021, plans under way for Seminar Presentations. Identify Key areas for emphasis. Determine which disciplines can be pre-recorded and which should be live.

Rport Submitted by:

Jeff Caldwell

Director Region 14