



To All Region 14 Members,

March 6, 2021

I feel as your regional director; I have an obligation and responsibility to keep you informed, as to what is happening in our association.

The following information is for a Show that has been cancelled.

Show Name: IOWA SPRING AVS B CONCURRENT
Show Number: 211415223
Show Dates: 04/17/2021 - 04/18/2021
Show Location: CEDAR RAPIDS, IA
Show Sponsor: IOWA AHA
Facility Region: 11
Qualifies for Region: 14
Show Manager: KELLY A KAUT
Show Secretary: RYAN CHAMBERS

I am reaching out to notify everyone that our Iowa Arabian Horse Association has decided to change the IaAHA Spring Show, held April 17th & 18th, 2021, to a 2-day Arabian Value Show for Region XI. With the changes in qualifications and participation between Regions for 2021 it made financial sense for us, Iowa Arabian Horse Association, to scale back our Spring Show to a single judged 2-day Arabian Value Show. Thank you for all of your help and feedback concerning the IaAHA Spring Show! Kelly Kaut.

The following information is for a Show seeking approval for 2021.

Show Name: REGION 14 H/J OFFSITE CHAMP
Show Number: 211415398
Show Dates: 06/06/2021 - 06/06/2021
Show Location: PENDLETON, SC
Show Sponsor: MAGNOLIA AHA INC

Facility Region: 12
Qualifies for Region: 14
Show Manager: LYNN DANIEL
Show Secretary: MARIE TAYLOR

This is the Palmetto Sporthorse Classic show that Robert Obermiller has asked for approval for and we voted to approve at our last meeting, so I will go ahead and approve this show.

Show Manager Cindy Clinton published the Region 14 prize list in a pdf on February 10, 2021, if you need a copy please contact Cindy at cindy@cindyclinton.com.

February 25, 2021 The Arabian Horse Association is committed to our member services including our website and DataSource. We have endured a ransomware attack and our business technology staff have been extremely determined in our resolution of this disruption. Please stay connected with us through email and social media for the latest updates, we will let you know as soon as all functions are restored. Thank you for your patience! On March 1, 2021 Website and DataSource Available for Use, The AHA website and DataSource are now back up and available for use. We appreciate your patience as we worked to resolve this issue.

AHA will be offering the "Compete at home with virtual shows" Entries Accepted March 1-15, 2021 Results March 31, 2021. But with the AHA website being down, all the information will not be accessible, but I suggest you visit the AHA website for all information once it is back up and operational. Patterns and video specifications are already listed on the website. Participants will need to have their video uploaded when they go to enter the show.

Competitions and Convention, Senior Director Leslie Lockard: Final numbers for 2020 competition year for Regional totals – includes Pacific Slopes, East Coast, Eastern and Western Canadian Breeders are: 2019 Entries were 17884, Horses were 6204 and for 2020 Entries were 10658 and Horses were 3480, which consist of Entries from 2019 compared to 2020 -40.40% and Horses from 2019 compared to 2020 were -43.91%. Hopeful that 2021 entries and horses will increase.

AHA Recovery Fee: The \$25 per horse AHA Recovery Fee which was instituted in 2020 for the Regional Championship Shows has been revisited by the AHA Board of Directors as part of their fiduciary responsibility. Due to the continued effects of the pandemic on AHA's finances, the fee will remain in place until December 31, 2021 but will be lowered to \$15 per horse. Keeping a recovery fee in place to strengthen the financial position of AHA finances was also a recommendation of the Budget and Finance Committee.

Breeders Sweepstakes Breeding Entry Statistics: 2021 had 1616 entries 2% increase over 2020.

NEW Sweepstakes Jackpot Classes added to 2021 Sport Horse Nationals the Classes Added are ABS Arabian AOTR Jackpot Sport Horse Under Saddle ABS HA/A AOTR Jackpot Sport Horse Under Saddle. To qualify: Horses must either be a breeding or original entry and four years-old or older. Payout: Each competitor MUST contribute \$500 to the prize money jackpot. \$1000 per horse will be provided by sweepstakes up to a \$15000 maximum per class. 20% awarded to Champion, 10% awarded to Reserve Champion, 8.75% awarded to remaining top ten. Note: Any jackpot money not distributed shall be

divided equally among all placings in that class, money not awarded will be retained by sweepstake principal trust.

Sweepstakes Reminder: The ABS Half-Arabian/Anglo-Arabian Yearling classes at US Nationals have been DISCONTINUED as a sweepstakes designated class. The ABS A/HA/AA Dressage Prospect Incentive class at Sport Horse Nationals is now restricted to horses that are enrolled as breeding or original entries. Sweepstakes yearling classes at US Nationals, Sport Horse Nationals and Canadian Nationals are restricted to Breeding Entries ONLY.

Convention: Have yet determined if convention will be in-person or zoom, will revisit late April early May to see what possibilities are for crossing boarders. If in person the room rates are as follows: (City View) \$129.00, (Falls View) \$149.00, rates are in Canadian funds and are subject to a \$2.00/per night transient tax fee, a 5.9% promotion fee, a 13% harmonized sales tax is charge on top of the room, transient and promotion fee. REMINDER: A PASSPORT IS REQUIRED.

Director of Events and Marketing, Kelsey Berglund: Continued development of the Ranch Horse Championship Show. New promotional guidebook coming for the marketing department.

Youth Nationals: Discussion on planning for a Mid-Summer Nationals and a stand-alone Youth Nationals Show. Class changes for the more experienced AHYA and addition of Youth Ranch Rail Classes. The Youth Committee submitted a motion to the BOD's to remove the entry deadline for the 2021 Regional Youth Team Tournament. This motion was passed. The AHA Regional Youth Team Tournament Sub Committee voted to host the RYTT for 2021, and with the constant changing of our environment the entry deadline should be waived for 2021, and Entries must be postmarked by the Monday before their first show; therefore, be It moved, that for the 2021 contest, the entry deadline shall be waived and entries must be postmarked no later than the Monday before their first show; and, be It further moved that Virtual Shows can be counted under the non-recognized division. Effective: Immediately.

Canadian Nationals: Investigating the possibilities of a "Canadian Only Show" if boarders don't open prior to show, a survey was sent to Canadian members regarding attendance.

Sport Horse Nationals: New facility for the next 3-years, WEC in Wilmington, OH. Partnership Options available again this year, addition of Combined Test Exhibition, rotation of 3-judge system for under-saddle classes, split of 3rd level dressage into HA/AA and Arabian classes.

Distance Nationals: Will be held at the Big South Fork site in Oneida, TN this year on September 10-12. We are still partnered with ApHC, PFHA, PShR, AMHA, ATAA and ASR for this year's event and are holding a total of 23-rides across the 3-day event. This year's event is drawing a lot of interest, we are also working with a ride manager in Idaho for a 2022 National event and hope to secure a location soon.

US Nationals: New this year is addition of Ranch Rail classes and addition of reining classes, an addition of a covered warm-up tent for exhibitors to work horses, continued discussions about class schedules and cut size for classes held in the Ford arena.

Marketing: Push to highlight the Local Level programs with the Discovery Farms, spotlighted on social media, email blast and Get Local Newsletter.

Our Instagram following has increased to 15.9k and our Facebook has over 100,000 followers. AHYA now has a Tik Tok to increase their presence of followers. Youth Program Highlights for 2021, Youth

Nationals Theme will be “YOUth ARE the FUTURE” AHAYA has started a RU OK challenge for this year. The purpose behind this challenge is to build on the last few years. We want to check in with people and really see how they are doing. RU OK is a national campaign of action dedicated to reminding everyone to ask, “Are You Okay”? and to remember every day of the year, is the opportunity to support people who may be struggling with life’s ups and downs. This year we will be offering online contests and activities for youth to participate in, where if they have a horse or not. These activities will require youth membership. Some examples of these activities are a mini Hippology, coloring contest, photo contest, mini judging contest and an in-hand horsemanship challenge. The Mini Hippology Contest is a free contest offered by the Arabian Horse Youth Association. Prizes will be awarded to Champion and Reserve in each age division. Test your equine knowledge and sign up today! *Membership Required* EXTENDED! Entries open until 3/14.

Human Resources and Office Services Manager, Cristina Miranda: Active Employment, 33-total employees, 32-full time and 1-part time. Resignations: Robert Quimby – Graphics Designer and Rebecca Hankey – National Events Coordinator. Open Positions – National Events Coordinator. New laws and regulations for 2021. Wage Transparency Act: All job postings whether internal or external must list the salary range for the position including all benefits, such as 401k, bonuses, etc. All promotional opportunities must be available for all employees to apply even if they are not qualified for the role. Paid Sick Leave: All employers must offer all employees (regardless of status) 40-hours of sick leave. AHA has replaced its previous PTO policy, with the mandated sick leave policy. COVID-19 Response: We continue to allow our employees to work from home, when able to, we have found that our employees enjoy having this flexibility and that they seem to get more accomplished while at home. Continue mask requirements when in the office for employees and visitors. Breakroom continues to be closed to avoid, contamination and social gathering. Building Maintenance and Office Services: All safety inspections have been completed and is compliant. Selling of Building: Continue to have showings of building but still no offers. Trevey Commercial Realtors anticipate that offers will start to come in now that the COVID-19 vaccine is becoming readily available.

Judges and Stewards Commissioners Report, Stan Morey: Education and evaluation Commission, Exhibitors/Judges School, In Person early December in Scottsdale (Date to be determined). Evaluation/testing of ‘r’ judge candidates. Judges Seminar, virtual Seminar sessions, virtual interviews for regional/national judges. Judges and Steward Selection Committee: Officials for 2021 Regional and National Events were selected in November. Will start on the 2022 selection process sometime in March via zoom. Committees and Commissions continue with no activity to report at this time.

Projects: Our first virtual presentation (horse show) is scheduled to be launched in March. New Ranch horse classes for 2021, plans under way for Seminar Presentations. Identify Key areas for emphasis. Determine which disciplines can be pre-recorded and which should be live.

Report Submitted by:

Jeff Caldwell

Director Region 14