



To All Region 14 Members,

November 15, 2021

I feel as your regional director; I have an obligation and responsibility to keep you informed, as to what is happening in our association.

Executive Director: Stan Morey

The Arabian Horse Association is committed to our member services including our website and DataSource. Recovery from the ransom ware attack is mostly complete, with several new security systems put into place, new servers, etc. the multi-view system is back to normal.

AHA has hired a public relations firm to help with getting information out to it's members in a professional manner, note that we are financially stable.

We have an offer on the building, the interested parties are the school next door, several things are being negotiated, one being to have a year to get everything completely out of the building.

Competitions and Convention, Senior Director Leslie Lockard: The leveling views for 2022 will be available on December 1st, on the AHA website, notification will be sent out to all members. 2019-2021 horse figures in all qualifying shows, we are down 30.49%. Regionals comparing 2019-2021 we are flat at 0.12%, adding pacific Slopes, East Coast, Eastern & Western Canadian Breeders to the 18-Regionals we are flat .23%. Convention updates, as of 11/12/21 Registered Delegated 214, compared to 269 in 2020 and Registered Alternates & Guest 34, compared to 89 in 2020. There are 16-resolutions, resolution 16 was placed last as it only affects the AHA Handbook. The executive committee has been in discussions of having the 2022 convention virtual also, due to the financial impact.

Director of Events and Marketing, Kelsey Berglund: The Ranch Horse Championship Show was a success with approximately 400 entries.

The 2021 Distance Nationals which was held in Oneida, TN. In conjunction with Big South Fork had 133 starters. Next years dates are September 30-October 2, 2022, in Gooding, ID.

Sport Horse Nationals: Held at the new facility "WEC" in Wilmington, OH. Had approximately 600 horses in attendance the budgeted and previously rotation was 480. 4.83 average entries per horse, with a total of 2912 entries entered.

US Nationals: had approximately 1,840 horses, with 2.44 average entries per horse and 4,517 entries entered. The new Ranch Rail classes were between 30-50 entries and the new Hunt Seat Equitation class had 24-entries.

Marketing: Push to highlight the Local Level programs with the Discovery Farms, continued growth of new farms. 20-new farms were registered during Nationals, we introduced a new incentive for a discovery farm. The winner will receive \$1,000 and the winner will be announced during convention, we owe a big thank you to region 14 member Jennifer Tucker for all her efforts in this as she was one of the local level committee members during nationals to help with getting new discovery farms to register.

Human Resources and Office Services Manager, Cristina Miranda: Active Employment, 33-total employees, 30-full time and 2-part time. We hired 3-new employees for the registry services department, Megan Corgan, Denise Parker & Andrea Brummett. Most staff will continue to work from home.

Judges and Stewards Commissioners Report, Stan Morey: Education and evaluation Commission, Exhibitors/Judges School, will be virtual for the first time this year. The executive committee has selected a new commissioner and they will be voted on during our board meeting on Wednesday November 17. Stan stated that a new assistance position will also be filled, due to Pat Thompson will not be returning to work, he reported that Pat was in a rehabilitation facility.

Registry Services: Debbie Fuentes, we have registered 1,613 Purebred Arabians through October 31st, completed registrations is down compared to last year, we have registered 532 Half-Arabians which is up compared to last year.

Membership, as of October 31st we have 15,201 members compared to 15,688 in 2020 a 2.7% decline, 9,060 of the 15,201 members have a competition card. There are 1,801 youth members an increase of 9% COMPARED TO 2020

Report Submitted by:

Jeff Caldwell

Director Region 14