Minutes from Region 14 Caucus Meeting November 14, 2019 @ 7:00 PM Hyatt Regency Tulsa, OK.

Director Jeff Caldwell called the meeting to order with First Vice Dave Daugherty, Second Vice Jennifer Tucker and Secretary Debbie Swigart (Treasurer Joe Hull was absent). Fourteen (14) delegates and three (3) guests were present, representing the following clubs: Bluegrass Arabian Horse Association (BAHA), Buckeye Arabian and Half Arabian Alliance (BAHAA), Kentucky Arabian Riders And Breeders Society (KARABS), Ohio Arabian and All-Breed Trail Society (OAATS), Ohio Half Arabian Horse Association (OHAHA), Ohio Valley Arabian Horse Association (OVAHA) and Society for Arabian Horses In the Bluegrass Area (SAHIBA). Five (5) clubs were not represented at convention were: Ablackhorse Arabian Horse Association (ABHAHA), Daniel Boone Distance Riders (DBDR), Kentucky Arabian Horse Association (KAHA), Kentucky Arabian and Half Arabian Breeders Alliance (KAHABA) and Northeastern Ohio Arabian Horse Association (NEOAHA). We circulated a card for Joe and Sherry Hull, who were greatly missed at this year's convention.

Minutes: Cindy Clinton moved and Dave seconded a motion to approve the minutes as submitted. This passed unanimously.

<u>Treasurer's Report:</u> Debbie asked for approval of Joe's Treasurer's report that was submitted to the delegates. Pepper Proffit moved and Jackie Ferris MacLaren seconded a motion to approve the report. This passed unanimously.

<u>Director's Report:</u> Jeff reported the following –

- A. A list is available of all the 2020 Regional show dates; contact Jeff for a copy.
- B. AHA is designing Guide Books for first time owners and buyers.
- C. Number of horses participating at the AHA national shows:
 - a. Youth = 665
 - b. Canada = 693
 - c. Sport Horse = 485
 - d. Distance = 60
 - e. U.S. = 1786
- D. AHA's goal for 2020 is "Onward and Upward."
- E. The board feels that all the Ad Hoc committees did well and met or exceeded expectations.
- F. "Meet the Arabian Horse" promotion with Tractor Supply Company (TSC) reached over 5000 individuals.
 - a. Nationally 40 groups participated Region 14 had four (4) the most of all the regions.
 - b. For 2020, the plan is for two (2) events one in May and one in September;

First Vice Director's Report/Awards Banquet: Dave announced that the date for 2020 is Saturday, March 14th at the Holiday Inn at the Cincinnati Airport. This year, the entertainment will be BINGO. The final game will be a coverall and the top prize will be a TV.

Second Vice Director's Report/Equine Affaire: Jennifer passed around her iPad with pictures from Equine Affaire while she presented her report. We had 17 horses that were scheduled, 15 came [two (2) were sick]. This was her second year and we had a huge response. She thanked the region for the extra funds budgeted, which helped with the stalls. Special thanks to Tory and Bailey Wikel (Pegasus Arabians) for their help and they will be involved in the future. For 2020, the dates are April 2-5, a week earlier due to Easter.

Jennifer, along with other delegates attended the AHA Marketing Development and Promotion (MDP) presentation here at convention. The theme is "20 in 20" – find 20 new national events that we can get involved with to promote the Arabian horse, like NCAA, Women In Business, etc. Our region will work on the TSC events and something to involve the 55 and over community. Breyerfest was also mentioned.

Another promotional opportunity that will be coming to Region 14 is Equitana, September 25-27th at the Kentucky Horse Park (KHP). This has been in Europe for quite some time [*30 years*]. It is similar to Equine Affaire, but larger and more international in nature.

Jennifer reported that we have a private Equine Affaire Facebook page and she reviews the feed back from the volunteers. She would also like to send out a brief survey to the volunteers of our other regional sponsored events. Jeff noted that she would compose this for the January meeting.

Jennifer spoke to the need for quality horses at these events. She noted that for 2020, Siemons Stables would help with getting horses. We need representation for saddle seat and reining. Deneb spoke to the need for the booth staff to be very engaging with the public and presenting the information that we have for them. Half of it is just listening to them and what they want to share. The dates are April 2-5, 2020.

Regional Show Report: Cindy announced that the regional show did well, but not as prosperous as previous years. She reviewed some of the points she presented at the September meeting-like the success of the concurrent Pre-show and Youth show. We were down 60 horses. The show account took care of the repairs to our regional trailer and also purchased new radios. One of the changes for 2020 will be to eliminate the split of the Sport Horse In Hand classes (Hunter vs. Dressage), mainly due to participation and the cost of the extra judges. Gloria Bush and Jackie MacDonald will no longer handle these classes so show secretaries Ryan Chambers and Tony Reid will take over scheduling. Jeff asked about adding the Performance Halter classes. Cindy could add them to the pre-show because she has a separate halter judge. But they may be a TBA choice for the regional show. Also, Cindy will work to eliminate the scheduling conflicts that occurred with the Sport Horse/Dressage classes and the Trail classes. She is working on hiring the 2020 judges.

Concurrent Show Approvals: Jeff has two (2) show requests that need addressed.

- 1. Iowa show, April 18-19, 2020 in Cedar Rapids, per a request from Jodi Strand. Cindy moved and Jennifer seconded a motion to approve this show.
- 2. Palm Beach Classic, West Palm Beach, Florida January 25-26, 2020 per a request from Marjorie Carr. Dave moved and Duane Esser seconded a motion to approve this show.

Arabian Horses for Humanity – "Believe": Duane reported that he had been dealing with someone that was part of a group that controls the charities for Cincinnati Children's Hospital. They were fine with us doing "whatever" with the horse and then donating the money. Then he hired a young lady at the farm and her father is the Director of Corporate Accounts for PNC banks and knows of multiple charitable functions. The Children's Hospital's Celestial Ball is the largest in Cincinnati. The young lady's father came to the farm to see the horse statue and he was very impressed. He will help Duane with this in the coming months. So much work has gone into this statue and we want to get the most exposure for it. Meanwhile it is safely stored at Duane's. He will keep us up-to-date.

<u>National Show Commissions Ad Hoc report:</u> Duane, along with Dave were on this committee investigating how other breeds handle their large horse show events in the United States. Our national shows are the most complex. They came up with 16 recommendations and implementation dates for each show commission.

Regional Restructure Ad Hoc report: Duane was also on this committee. Currently there are 18 shows and part of this committee's concept was to develop eight (8) "mega" shows as a way to help struggling regional shows. Cindy noted that Duane's problem solving process is logical and he remains calm, which is why it is good that he is on these committees. There was a lot of discussion as to what purpose this would serve and those who were involved.

Regional Reimbursement of Delegate Packet Motion: Debbie read a motion, drafted by Joe Hull that would address how we will handle the delegate packet reimbursement for this 2019 convention and moving forward to future conventions. It would define what qualifies as the meetings and events that can be attended and count towards receiving the funds from the region [for the record, the motion is attached to these minutes]. Duane seconded this motion. This passed unanimously.

Old Business: none

<u>New Business:</u> Jeff is planning on our next meeting being Sunday, January 19, 2020 at 1:00 PM at the Champions Center in Springfield, OH.

There was discussion about a proposed location for the August meeting, which will be our Annual meeting with the election of the board. He will investigate the Maverick Restaurant, located near Lawrenceburg, Indiana, just off I-275. We want to try a location that is more economical for the region.

Dave asked if we would be interested in participating in creating a Horse Show Recipe Book as a fundraiser, with the proceeds going to the Arabian Horsemens Distress Fund. This was an inquiry and not a motion.

Resolutions: There was no discussion of the resolutions.

Pepper moved and Duane seconded a motion to adjourn the meeting.

Respectfully submitted,

Debbie Svigart

Debbie Swigart Region 14 Secretary

Motion Regarding Convention Registration Reimbursement:

Joe Hull moved that,

- A. As a result of the cancellation of the Region 14 Board of Delegates meeting in January 2019, in order for a Delegate to the 2019 AHA Convention to be reimbursed by the Region for the "Early Bird" Convention registration fee, the Delegate must meet the following criteria:
 - a. Attended two Region 14 Board of Delegates meetings in 2019, or,
 - Attended one Region 14 Board of Delegates meeting and participated in one activity involving the promotion of the Arabian/Half-Arabian horse in 2019, <u>and</u>,
 - c. Attend the Regional Caucus meeting held at the Convention, and,
 - d. Be present at the beginning of the last General Session of the Convention.
- B. After 2019, in order for a Delegate to the AHA Convention to be reimbursed by the Region for the "Early Bird" Convention registration fee, the Delegate must meet the following criteria:
 - a. Attend two Regional meetings between January 1 and the first day of the AHA Convention,
 or,
 - b. Attend one Regional meeting and volunteer at one Regional activity that is included in the Region's annual budget, <u>and</u>,
 - c. Attend the Regional Caucus meeting held at the Convention, and,
 - d. Be present at the beginning of the last General Session of the Convention.

Seconded by Duane Esser

Motion: passed November 14, 2019 caucus meeting