

**Minutes from Region 14 Meeting**  
**March 9, 2019 @ 3:00 PM**  
**Holiday Inn at the Cincinnati Airport**  
**Erlanger, KY**

Immediate Past Director Duane Esser called the meeting to order with Second Vice Director Jennifer Tucker, Secretary Debbie Swigart and Treasurer Joe Hull in attendance. Eight (8) clubs were represented: BAHA, BAHAA, DBDR, KARABS, NEOAHA, OHAHA, OAATS and SAHIBA. Director Jeff Caldwell is on a plane, returning from the Board of Directors meeting in Denver, CO.

**Secretary's Report:** Debbie S noted that since we didn't have the January meeting (*cancelled due to weather*), we are voting on the 2018 November Regional Caucus meeting minutes. Joe moved and Kathy Whitmore seconded a motion to accept the minutes as submitted. This passed unanimously.

**Treasurer's Report:** Joe reported that there have been no major changes his reports, both 2018 year-end and January through March 2019. Cindy moved and Debbie Glasener seconded a motion to approve the treasurer's report as presented. It passed unanimously.

**Budget Report:** Joe reported that the Budget committee met at the 2018 AHA Convention and have made the following recommendations to the 2019 budget:

- Transfer \$5000 from our savings to the general fund;
- Increased the budgeted income for the Regional show;
- Budget \$7000 as income and expense for the upcoming Region 14 Recreational Trail Ride, expecting this to break even;
- ADHF remains the same;
- Added \$500 for the Arabian Horse Foundation;
- Increased Equine Affaire and Breyerfest to \$4000 each. These provide great exposure to our region and to the Arabian horse breed;
- Increased the general promotional fund line item to \$5000;
- Created a category for Youth Education/Girl Scouts with a budget of \$500;

Kathy moved and Debbie G. seconded a motion to approve the budget as presented. This passed unanimously.

**First Vice Director's Report:** No report given, as Dave Daugherty is in Texas.

**Second Vice Director's Report:** Jennifer has taken over the submissions to the monthly AHA Regional Insider. Any news, please contact her with any info you would like to be included. Her email is [JenniferTuckerKy@gmail.com](mailto:JenniferTuckerKy@gmail.com) She is also putting a lot of focus on our Facebook page and will be doing a highlight piece on folks in our region. The first one is on Caitlin Zech Heinz. There are plans to interview Mark Wharton at his farm this spring.

She requested that we change our Facebook name from AHA Region 14-Ohio, Kentucky, and West Virginia to Arabian Horse Association Region 14 so it will show up in search engines. Debbie G made that motion and Deneb Thompson seconded. This passed. Debbie S. will make that change as the administrator of the site.

**Equine Affaire:** Jennifer thanked the region for increasing the budget for this event. This will help some of the expenses as well as costs for the demo horses stabling (\$150/ horse stall). At this time she has 17 horses scheduled for both the demos and booth stall. We are getting some new folks to volunteer this year, which is great. The dates are April 11-14, 2019.

**Region 14 Horse for Humanity - Believe:** Duane announced that our horse is here and will be unveiled tonight at the Awards Banquet. It has been moved twice. It is finished except for the final clear coat, which will be done this coming Monday. All the artists are here at the banquet. Children's Hospital knows that we have prepared this horse for them. The name *Believe* was chosen since the design shows a child making a wish and believing it will happen. It will tie into the Children's Hospital theme. Joe thanked Duane for all his hard work and time on this endeavor.

**Youth Nationals:** Duane reported on the new Academy classes that have been added (posted on Facebook). A few trainers tried to stop. AHA modified the qualifications to only Arabian and Half Arabian lesson horses. These classes are for kids who are not quite ready for competitions like the Class A shows. It was also felt that this would encourage trainers to do lessons and expand their riding programs. These classes will be prior to the start of the Youth Nationals. The next step will be to have these classes added to our local and regional shows. Duane also related to the meeting how he got into the Arabian breed.

**Region 14 Show:** Cindy reported the show dates are June 26<sup>th</sup> through the 30<sup>th</sup>. She has made a major change to the Youth show. It is being held as a concurrent show with the Pre-show on Tuesday. This will cut 50 classes from the schedule. There are still TBA slots. We have a new announcer – Peter Fenton. Also new key volunteers include Kathy, Donna Lassanske and Jennifer. We are also saving a little by having the same judges for the Pre-show as well as the Regional show – they will just change the divisions they judge. The regional judges are: Terry Holmes, Richard, Petty and LaRue Fletcher Powell. Terry will handle the Pre-show Trail, Ranch Riding and Reining. Kara Miller Hatzai will judge Pre-show Halter. Kim Morgan and Cathy Vecsey will handle the Pre-show main ring and Youth classes, then Cathy will judge Trail, Ranch Riding and Reining for the regional classes. For the Sport Horse division, the Pre-show judges are Susan Posner and Sabrina Chambers and Pre-show Dressage is Sara Michaels. Jennifer Roth (a 2019 Sport Horse Nationals judge) will handle the regional Sport Horse and Dressage classes and Peg Beachy will also judge just the Hunter type regional Sport Horse in hand classes. There was a discussion on Yearlings showing in Sport Horse classes. There will be an additional office fee for any incomplete pre-entries submitted. This fee has been resisted in the past. Also we have a new Technical Delegate for Dressage this year. Cindy is working on being able to rotate the main ring staff to give folks some relief. She is looking for a Sport Horse announcer.

The subject of a new State of Kentucky tax law was discussed. It requires that 6% sales tax to be charged for entry fees at events. This could impact our show fees if required. Joe noted that he has checked into this and there is an exemption for certain participation fees. More to follow on this subject.

**Breyerfest:** Lori reported that we have riders with their horses from Georgia so we are looking to having about 16 horses for our demos. The new Breyer model is Thunder – Mascot of the Denver Broncos. He will not be coming but Empres++++//, the model horse from last year, is making the trip again from Canada.

We were able to expand our booth to two spaces, so we will have a 10 x 20 foot area to work with. That was an increase cost but make for a better presence at this event. Any donation of \$200 will help pay for the bags we hand out and your club's logo will appear on the bag. The money from the region will help with the promotional materials we need, like printing, wristbands, trading cards, etc. Again, we want any old horse related magazines you wish to donate to hand out. They are thinking about having a coloring contest. One of the disciplines we are lacking in our demo is an English Pleasure horse.

**Region 14 Recreational Trail Ride:** Carl Malicote, co-chair with Mollie Krumlaw-Smith (who is at the AERC convention) reported that the dates are set for August 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> at Elkins Creek Horse Camp, Pedro, Ohio (near Ironton). Mollie is working on getting T-shirts made. This is a great facility and there will be food included in the cost. She is also making up a flyer to get out to the region. Duane suggested that we get this information out in an E-blast.

**Old Business:** none

**New Business:** Debbie G met a vendor and wants to present her product to the region. It is called *SOUNDART* and is a canvas-mounted picture that is actually a Bluetooth speaker. It is rechargeable and will play for up to 17 hours on a charge. This can be made with a favorite photograph, logos, etc. The folks from this company will be set up at the banquet. They have donated one of these for our Silent Auction - a \$265 value. She commented that these would be great for promotion, etc.

Martha Rattner noted that since the passing of Tony Conner, the KAHA club is in a state of limbo. There have been some issues with trying to proceed with the transfer of club's funds that Tony had in the bank and now his brother, who is handling the estate, would like to get this taken care of. This is the oldest Region 14 club and it would be a shame to lose it. Martha, Joyce Hamblin and Karen Homer-Brown have discussed maybe using this club to increase education and outreach of the Arabian horse, not shows. Duane stated that we need to promote the horse and support our clubs.

**Director's Report:** Jeff Caldwell thanked the meeting for their patience and reviewed the items that occurred at the Board of Directors meeting:

- Nancy Harvey, AHA president, has created some ad hoc committees:
  - To make the AHA Handbook more user friendly;
  - Review restructuring the regions, especially as it applies to the regional shows;
  - Show commissions structure and how other breeds handle their shows;
  - Task force for Out Reach – our breed out in the public;
  - Review our affiliation with USEF;
    - There will be a meeting March 21<sup>st</sup> -22<sup>nd</sup> in Louisville that will include other breed affiliates;
- Update on the new AHA website:
  - Make it more user friendly;
  - How to make Data Source work better;
  - Magazine not profitable, so there is an Ad Hoc committee to study the cost vs. benefit;
    - Also they are looking into how to eliminate the extra copies that a family gets;
  - Research as to why memberships are declining;
    - Clubs need to remind their members about membership and registrations;
- Registration Commission is hosting two (2) Breeders forums in 2019;
  - May 17<sup>th</sup>-18<sup>th</sup> - Rob Bick's farm, just outside of Raleigh, NC;
  - In September, ORR Farm in Washington state;
- Sweepstakes in working to revitalize the halter portion of the program;
- Report from AHA:
  - Membership down 7.5%
  - Purebred registration down 7.4%
  - Half Arabian registration down 14.2%
    - Transfers were done at the Scottsdale show;
- Debbie Fuentes is working with unregistered rescue horses, using DNA to get them registered;
- Arabian Registry Service (ARS) – merger agreement with Purebred Arabian Trust (PAT) settled for \$34,000 towards new hardware and software;
- Building repairs need to be done on windows, sidewalks, etc.
- Gretchen Durks (Marketing) has taken over the AHA Regional Insider;
- Cheryl Hansen is working on off-site plans for the 2020 AHA Convention at The Silver Legacy in Reno, Nevada;
- Update on the Hyatt in Tulsa Oklahoma: it reopened the end of January, which was later than expected as the fire damage to the electrical conduit was more extensive than they thought. The window to get any re-imbursment for your extra expenses incurred at convention is closing in about two (2) weeks;

- There will be four (4) new Jackpot classes at U.S. Nationals this year. Cindy noted that these were Breeder Sweepstakes for Working Western and English Pleasure;
- Lally Ames has resigned from the Youth Nationals Show Commission and is being replaced by Dan Stevenson from Region 3;
- The Hat Lady will not be doing the Youth Nationals jackets. Zia Graphics is now handling this.
- All in all this was a very productive board meeting. Some of it was handled on-line so they met for one less day.
- Lots of discussion about the USEF Safe Sport, which will be part of the Ad Hoc committee's study along with the other breed affiliates; Some of the discussion revolved around how the blanket liability insurance coverage would work; Access to social media has added to the need for this. This issue and the other ad hoc committees will report at the next Board of Directors meeting in August.
- Value shows – show management has reported to AHA, minor problems of possible liability without the USEF insurance coverage and the requirements for emergency services etc. This may be going to another ad hoc committee.

Debbie G. moved and Donna L. seconded a motion to adjourn the meeting.

Respectfully submitted,

*Debbie Swigart*

Debbie Swigart  
Region 14 Secretary