

Minutes from Region 14 Meeting
March 11, 2017 @ 3:00 PM
Holiday Inn at the Cincinnati Airport
Erlanger, KY

First Vice Director Jeff Caldwell called the meeting to order with Second Vice Director Debbie Glasener, Secretary Debbie Swigart and Treasurer Jean Hedger in attendance. Director Duane Esser is flying back from the AHA Board of Directors meeting and hopes to join us at the Awards Banquet this evening. Ten (10) clubs were represented: BAHA, BAHAA, DBDR, KAHABA, KARABS, NEOAHA, OHAHA, OVAHA, OAATS and SAHIBA.

Secretary's Report: Cindy Clinton moved and Joe Hull seconded a motion to accept the minutes as submitted. This passed unanimously.

Treasurer's Report: Jean reported that she has received the money from the 2016 Region 14 show. Expenses included \$350 for tax preparation, \$150 meeting expense, \$663 for the full year of Constant Contact (includes 15% discount) and \$424.86 for the awards banquet. There was a correction that Jean found after preparing the report - the total expenses were \$1587.86 (not the \$10,370.77 on the report) and we have a positive balance of \$18,412.20. Joe moved and Debbie G seconded a motion to approve the amended treasurer's report. It passed unanimously.

Director & First Vice Director's Reports: Jeff had some notes from Duane as to items he wanted reported to the meeting. We want to congratulate Lori Foster for winning the Arabian Horse Times Reader's Choice award for the Region 14 Hollywood Toi event – the donkey race.

The new AHA magazine, Arabian Life, has been released and Jeff polled the meeting as to what the membership thinks of this new publication. Joe thinks the title should be bigger. Lorie Henderson thinks the layout is good but she would like to see a better quality of paper and agrees with Joe about title. Dave Daugherty noted that the previous publications have lost money and is not sure if this new version will fair any better, with ebcasts, etc. being the way of the future. Kathy Whitmore likes the change of focus towards folks that are new to the Arabian horse and those who don't show. She also noted that they moved the achievement announcements to the front part of the magazine.

Jeff reminded folks to renew their memberships early before the rate increase goes into effect in January 2018. Also remember to renew your USEF membership too. He reported that Arabian registrations are down 6% but Half-Arabians are up 66% and the Sweepstakes program is up 2%.

The Marketing Development and Promotion (MDP) committee at AHA is continuing to work on the Arabian Horses for Humanity program. We are waiting for "Goldie" (the model horse) to be delivered for the banquet tonight. We had discussed that Region 14 would purchase one and model registration #14 has been reserved for us, but we are looking into a sponsor and ideas for the painting and for the charity. Joe proposed where we could get the funds from our budget. He moved and Kathy seconded a motion to use the \$1860 from the 2013 Convention, \$140 from Equine Affaire, \$1000 from the Emergency Fund and \$500 from the past director's line item. Dave cautioned that our show is our main moneymaker and we need to watch how we spend our money. Jennifer Tucker-Tosch asked how this would be used to promote the region. There was further discussion and Jeff feels that Duane will have more answers. Jean asked that the motion be amended to not list specific line items for the money, but just the total of \$3500. There was further discussion as to how to proceed with this – buy it, paint it, donate it and raise funds for a worthy cause. Jenny Marsh suggested a children's hospital and let the kids paint it. Joe amended his motion to sell it for \$3500 with the requirement that it be used to promote the Arabian horse. Debbie G presented a scenario on how this program is supposed to work. More discussion followed. Debbie S also read the specifics from the flyer that

was passed out at convention. Dave asked that we donate it – not sell it to a charity. Joe agreed and again amended his motion. Cindy seconded. It passed.

It should be noted that we are honored that we will have Karen and Ray Kasper from Lexington, Kentucky here at the banquet. Karen was the creator of this beautiful model of an Arabian horse.

Dave won the Distinguished Service award from the APAHA and Joe Reser won the professional western trainer category. [Note: Duane Esser was awarded Judge of the Year by the Arabian Horse Times.]

Equine Affaire: Jennifer reported that Mickie Newman couldn't attend the meeting. Mickie has asked that someone take over coordinating the regional presence at the Equine Affaire in the future. Jennifer will work with Mickie at this year's event. It will be held April 6th – 9th at the Expo center at the Ohio State Fairgrounds in Columbus. They still need a couple of horses for the demo Saturday. They also still need a horse for the display stall for Sunday and as always, volunteers to help man the booth.

Second Vice Director's Report/Awards Banquet: Debbie G wants to thank Carl Malicote and Jeff for their help with this evening's Awards Banquet. Danny and Deneb Thompson and Lana Chaffin took charge of getting the postcards printed and mailed. These cost 47 cents each and were well received. Carl has handled the Silent Auction this year. We are set to have a cash bar from 6-7 PM in the Atrium, plus a ballroom dancing demo. We only have the Ohio lottery tickets this year. The Family Feud game will take place after the awards, with two (2) teams of five (5) each. Carl will also be the auctioneer for the live items that include the tire package, Buckeye show package and a hunt saddle. We are expecting about 105 in attendance this year.

Dave spoke to the voting for the awards. He tabulated 125 votes this year – he'd like to see more. Nominations come from the club presidents, board members and past directors. He discussed the voting and the biographies. He is asking for suggestions on how to improve the process. Debbie G suggested that we send out an e-blast as a questionnaire to see what we might change to make this event better. This event was meant to be a non-showing social gathering for the members of the region, it was never meant to make money. Dave reminded us that once you win, you are not eligible to be nominated for five (5) years.

Youth Director's Report: Brinley Swears reported on youth activities including Breyerfest at the Kentucky Horse Park – an event that attracts both kids and adults. She also reported they are working on a video of an Arabian that shows the how to groom, care for and tack a horse. This is something that can be presented at schools plus we should focus outreach to Girl Scouts, Boy Scouts, etc. It was noted that the Girl Scouts have a horsemanship badge (doesn't involve riding). Juanita Dayringer reported that she works with home school kids. They come to her farm and help clean stalls and groom, earning physical education and work credit. She suggested you can investigate the requirements on the State of Ohio education website.

Regional Show Update: Cindy reported she has the tri-folds available and that the prizelist is at the printer. She noted that there are changes at the Kentucky Horse Park – a new caterer and a new golf cart vendor. They are also raising the fees in our contract so she is raising the stall fee by \$40 to help offset the cost. She is always looking for volunteers. She is using the Fairfield Inn this year, instead of the Clarion. Plus rooms are also available at the Griffin Gate and Marriott. Lori Foster will again come up with an imaginative fundraiser for the Hollywood Toi Foundation.

Breyerfest: Lorie stated that the dates are July 14th-17th and this year's theme is "India." Last year she had 13 horses from four (4) states that took part in the demos. She would like to thank Mary Ann Hinkle, Danny and Deneb Thompson, Stacey Taul and others for their help. We wish we could get "Goldie" for the booth. The region increased the budget from \$500 to \$1000. She will also have the trading cards again (about 1000) of the horse/kid combos that are part of the demo. Again, she needs donations to help fund the bags that are passed out to those that stop by our booth. The following clubs pledged to help with this: OHAHA (\$200),

BAHA, and SAHIBA (\$100). Debbie G suggested that Lorie make packages of the trading cards and sell them for 25 cents. Joe pledged \$300 from the Buckeye.

Debbie G finished the meeting, with no Old or New business. [*The “guys” were helping unload ‘Goldie.’*] Kathy moved and Donna Lassanske seconded a motion to adjourn the meeting.

Respectfully submitted,

Debbie Swigart

Debbie Swigart
Region 14 Secretary