

Minutes from Region 14 Meeting
July 30, 2017 @ 2:00 PM
Holiday Inn at Cincinnati Airport
Erlanger, KY

Director Duane Esser called the meeting to order, with First Vice Director Jeff Caldwell, Second Vice Director Debbie Glasener, Secretary Debbie Swigart and new Treasurer Joe Hull in attendance. Nine (9) of twelve (12) clubs were represented: BAHA, BAHAA, DBDR, KAHABA, KARABS, NEOAHA, OAATS, OHAHA and SAHIBA.

Minutes: Debbie G moved and Neil Henderson seconded a motion to accept the minutes as submitted. This passed unanimously.

Treasurer's Report: Duane introduced our new treasurer, Joe Hull. [*Jean Hedger passed away April 1st after an unexpected illness*]. Duane is pleased that Joe agreed to take the position, which is a big responsibility. Joe's report included what Jean had handled through the March meeting and then he started from scratch to sort through the income and expenses. There were some carry-over items from 2016 due to late deposits. As of July 25th, only 168 regional member dues have been paid although he has gotten a few more since. The Awards Banquet had a net profit of \$1426.84 and Debbie G will present that report. Joe thanked Debbie S who gathered all the records that Jean had compiled in her ten years as regional treasurer. Jean was well organized. Also thanks to Cindy Clinton for handling the banquet money after Jean took ill. Donna Kitchel moved and Neil seconded a motion to accept the treasurer's report as submitted.

Director's Report: Duane reported that the AHA convention to be held November 16th-18th will be at the Denver Marriott Tech Center – the hotel has completed their renovations. AHA did a walk-thru tour and he will be staying there next week when he attends the AHA Board of Directors meeting.

The Purebred Arabian Trust (PAT) vs. AHA litigation is over who owns the Registry's database. They are trying to settle this through mediation vs. going to court.

Duane reported that the Youth Nationals had 753 horses, with 2484 entries, possibly down a little.

Two (2) clubs are requesting to hold concurrent shows that would be Region 14 qualifiers:

- A club in Elmira, New York [*Elmira Fall Finale*] is requesting to hold their show October 6th-8th, 2017. There was some discussion and it was agreed that this would not impact any of our clubs' shows. Deneb Thompson moved and Debbie G seconded a motion to approve this show. Motion passed.
- The Michigan All-Arabian (MSU) Show is scheduled for May 3rd-6th, 2018. Discussion was that this would possibly impact the SAHIBA show. The OHAHA Spring Show and Buckeye would also be impacted if this were held as a concurrent Region 13 /Region 14 show. Cindy moved and Deneb seconded a motion to disapprove this show's request due to it being too close to Region 14 shows. Motion passed.

Duane initiated a discussion as to what the region wants to do about sponsoring classes at both Canadian and U.S. Nationals (USN) – they have a special: two (2) classes – one at each for \$500. Plus the use of our flag we purchased last year for Ford Arena at USN. Debbie G asked why the region has not also sponsored at Sport Horse Nationals. Duane noted that all the national shows' sponsorship forms are given to the directors. This topic was tabled for the later in the meeting.

Equine Affaire: Duane presented a report from Mickie Newman. She got the contract for the 2018, \$725 for the booth (including stall) plus \$50 to keep it on a corner. It is located across the aisle from the booth

space of AHA. This year's event was successful. Duane did an e-blast, with pictures, on this event, which also goes out to the executive team at AHA and the directors. Past AHA president Cynthia Richardson praised Region 14 for all our events, calling us "shining star". Jennifer Tosch-Tucker worked with Mickie this year and will be in charge of the event for next year. Deneb moved and Cindy seconded a motion to pay the \$775 for the Region 14 booth for the April 5th-8th event in 2018.

Budget Committee: Duane appointed the following to the 2018 Budget committee to meet at the AHA convention: Jeff, Joe, Dave Daugherty, Debbie S and Duane. Jeff noted that he may or may not be able to attend convention, since he has to move the Walhalla, South Carolina for his work. He will be available for phone conversations if not physically there.

First Vice Director Report: Jeff had no report.

Second Vice Director Report / Regional Awards Banquet: Debbie G reported that she has signed the contract for the 2018 banquet here at this Holiday Inn. The 2017 banquet was a great success with the presence of "Goldie" and the dancing demo. There was a discussion as to whether to have the Family Feud game – consensus was 'yes.' We had about the same attendance as other years. The lottery - only for Ohio – cost \$200 but made \$690. The auction also did well, raising \$4490. There was a lot of positive feedback on the postcards and we will plan for them again for next year. Most liked the more relaxed and entertaining atmosphere vs. having a keynote speaker. Debbie G is open to any suggestions – one comment was to promote it at the Region 14 show. Ellie Troutman's speech on the issues associated with saving abused horses was hard to listen to but necessary to hear. Next year's date will be March 10th. The room rate will be \$99 per room and they will honor that rate if booked by February 24th.

Regional Show Update: Cindy reported that the exhibitors and judges were great and all seemed to have fun. There were some issues, since we had new staff in the office – Ryan Chambers; the new show secretary and his assistant. This is not an easy show and there was some confusion. We added the two (2) divisions of Hunter type and Dressage type to Sport Horse in Hand, which meant an additional judge was hired. The new Ranch Riding classes were a success. Jeff commented that Ellie Troutman might be holding a clinic sometime in the future on Ranch Riding. Also we had Carl Malicotte as a new ringmaster this year. This year, the Kentucky Horse Park's contract changed and Cindy will be reviewing it before they are paid. We had 525 horses, up slightly. There was a lot of discussion as to holding the show at this location, all the issues that came up and how to move forward for next year. Cindy talked with Joyce Hamlin and we may start the show on Tuesday, with Ranch Riding and Reining, then regular pre-show on Wednesday plus the regional Ranch Riding and Reining on Wednesday. Then Monday would not count as early arrival for stalling. As to having Sunday early arrivals, barns 1-4 and 5-7 would be open. We will have to review this option, so more to follow. There was also a discussion as to what photographer we will have in the future. The new golf cart vendor was good. Cindy wanted to say how much the show missed Jean and Debbie in the office. The catering cost also went up this year and there was more discussion on the patron lounge. Another discussion was on ribbons and trophies.

Breyerfest: Neil reported for Lorie Henderson. This is one of the largest events in the country that caters to "the little kids that are horse nuts and their moms" – this is the demographic that AHA is trying to reach, yet there was no support from them. Thank goodness we were able to get \$1900 from various clubs as well as \$1000 from the region. That was spent on the booth, bags with sponsor logos, printings, etc. Lorie also had the trading cards printed and purchased bracelets (@ 5 cents a piece) that read, "I love Arabians." They were given away but then folks wanted to pay for them, so they put out a jar for donations. Brinley Spears had cards printed that had all the AHA regional directors and contact info. The promotional material that AHA has to be downloaded is about the sweepstake program, which is not appropriate for this venue. They also had something for the Discovery Farms. You can order material from AHA but it costs \$36.00 for a hundred copies. That would only last 15 minutes at this event. Lorie did get leftovers from last year's USN, which would otherwise be trashed. It was suggested that AHA could contract with a Lexington printer to make the

copies and save shipping. Duane noted PAT is the entity of AHA that is to handle promotion and with the pending litigation, that could explain some of these issues.

Neil commented that three (3) years ago, one of the little girls that come to Breyerfest started taking lessons with Lorie. Last year she was in the demo as a leadline rider, this year she was on her own as a walk-trotter. There was also another girl from Georgia who has been talking with Lorie and has since gotten her own Arabian horse. This year Lorie told her that she could ride in the demo next year on one of the Firelight horses. But this young lady's dad said they could bring her horse from Georgia next year. We were the only horse breed with a booth on the mezzanine. Duane commented that the regions are more powerful than the AHA office in promoting our horses. Debbie G suggested that we nominate this event and Equine Affaire to AHA for an award, but Jeff noted that those are only awarded to clubs and the nomination process is not easy. Duane noted that he would report on these activities at the Directors Forum at the Board of Directors meeting.

Cindy moved and Debbie G seconded a motion to reimburse Lorie \$600 for extra expenses incurred at Breyerfest. Joe reviewed the budget to find the funds. This passed. A huge thanks to the Kentucky group for their efforts. It was noted that the crowds that attend this event are awesome – almost like a “rock concert.”

Old Business: Duane reviewed the status of the Arabian Horses for Humanity program and what is happening with getting a horse for Region 14. He wants to clarify the confusion as to how we handle this. We have to pay \$3500 for the horse statue and also state what charity will be benefiting from this purchase. Then the statue is shipped to a “shop” chosen by either the charity or the region. A platform must be built and an artist decorates the horse. Once that is done, it goes to the charity for display and is eventually used as a fund-raiser. This year, Youth Nationals raised \$8500 with “Warrior” the silver horse statue. The charity was the Warrior Horses for Warrior Kids, benefiting the Leukemia and Lymphoma Society. We need something that will provide high-end exposure plus the statue could be used by the region for events like Equine Affaire and Breyerfest. Duane suggested a local children's hospital, maybe as part of a fund-raiser for a new wing. There are individuals that might go in with the region, so we would not be footing the entire \$3500 plus the decorating. Duane has done considerable research. Many ideas were discussed. It was agreed that we would move forward with this and report progress at the November meeting.

Duane noted that Lisa Blackstone, director of Region 12, has 12 of these horses that will be on public display at Olympic Park and then will go to charities.

National Sponsorships - revisited: Cindy moved and Sherry Hull seconded a motion that we sponsor at four (4) of the national events: Canada, Sport Horse, U.S. and Distance Nationals. We will spend \$250 for the regional banner to be hung at Ford Arena at U.S. Nationals, \$200 will be given to Sport Horse, \$500 will be given for Canada/U.S. Nationals and \$250 for the Distance Nationals to sponsor a Vet Check for a total of \$1200. This passed. Duane noted that we will need to get a banner for Sport Horse and Joe noted we also need one for Distance. Sherry will work on these.

Jeff moved and Neil seconded a motion to adjourn the meeting. The next meeting will be our caucus at convention in Denver, CO on November 16th at the Denver Marriott Tech Center.

Respectfully submitted,



Debbie Swigart
Region 14 Secretary