

Minutes from Region 14 Caucus Meeting
November 17, 2016 @ 7:00 PM
Hyatt Regency Downtown
Tulsa, OK

Director Duane Esser called the meeting to order after First Vice Director Jeff Caldwell presented Duane with a birthday present and the entire group sang to him. Second Vice Director Debbie Glasener, Secretary Debbie Swigart and Treasurer Jean Hedger were also in attendance. We had 13 delegates and 4 alternates/guests present – representing 9 of 12 regional clubs: Ablackhorse Arabian Horse Association (ABAHA) Buckeye Arabian and Half Arabian Alliance (BAHAA), Daniel Boone Distance Riders (DBDR), Kentucky Arabian and Half Arabian Breeders Alliance (KAHABA), Kentucky Arabian Riders And Breeders Society (KARABS), Northeastern Ohio Arabian Horse Association (NEOAHA), Ohio Half Arabian Horse Association (OHAHA), Ohio Arabian and All-Breed Trail Society (OAATS), and Society for Arabian Horses In the Bluegrass Area (SAHIBA). Those clubs not represented at convention were: Bluegrass Arabian Horse Association (BAHA), Kentucky Arabian Horse Association (KAHA), and Ohio Valley Arabian Horse Association (OVAHA).

Minutes: Cindy Clinton moved and Debbie G seconded a motion to approve the amended minutes as submitted. It passed unanimously.

Treasurer's Report: Jean stated that the report now reflects the rewards that we get from our credit card service and these are listed with the interest as income (this has been credited to the Director's expenses in the past). She paid \$938.55 associated with the Region 14 banner at U.S. Nationals as well as bridles for the national distance events (last two years). The fee for Equine Affaire was cheaper for next year as we got a discount for paying by a certain date (\$787 vs. \$1225). We paid \$100 towards the Secretariat Festival and \$1385.65 for the 2015 FFA (based on an uncashed check and other expenses that were included in an itemized invoice). The 2016 FFA is in Region 13. At this time we have a negative net balance of \$4407.43. Tom McManus moved and Deneb Thompson seconded a motion to approve the treasurer's report submitted. It passed unanimously.

Director's Report: Duane reported on the issue about AHA supplying promotional material for horse events. There is no budget to print "endless" amounts of literature. There is also tension at this time with the Purebred Arabian Trust, whose purpose is to promote our horse breed. So AHA is working to make many of their pieces of literature downloadable (ex. Discovery Farms, etc.). Duane also showed us the free postcard that is available at the Arabian Gallery.

Duane reviewed what has been done to promote the William Pennington Youth Scholarship. We sent out an eBlast plus information was sent to the regional directors. Nancy Harvey will include it in her presentation on the Arabian Horse Foundation during the Saturday morning session. The delegates from the clubs are to go to various microphones to pledge their support. Region 14 clubs have pledged the following amounts: BAHA \$250, BAHAA \$1500, KAHABA \$500, KARABS \$1000 and SAHIBA \$500. There will be other private pledges as well. John Morici and others will try to keep a tally of the pledges from the floor. Joanne Pennington, her daughter, Jenny Marsh and granddaughter, Leah will be driving down to attend the session. Cindy moved and Donna Kitchel seconded a motion for the region to pay the room for two (2) nights and the Presidential dinner tickets for Joanne and her family. This passed unanimously. If the pledge drive doesn't raise the \$20,000 to activate the scholarship, we will look into future fund raising.

Duane also commented on Bill's Celebration of Life that was held August 11th in West Chester at the Voice of America Park. It was a lovely event with lots of pictures and momentos. Cynthia Richardson and Glenn Petty, from AHA, flew in from Denver.

Thanks to Donna for arranging our delicious caucus dinner.

Youth Nationals went well in the newly renovated Oklahoma City facility – it was spectacular. The only issues were the footing. They have improved the handling of the heat.

Sweepstakes needs nominations, so please consider nominating your horses.

Arabian Horses for Humanity: Bob and Becky Nash and Mary Trowbridge gave us a presentation on this new program started at AHA. The weatherproof Arabian horse statues ("Goldie" - from the 50th U.S. Nationals is here

on display) will cost the sponsor \$3500. The premise is that they will be decorated and used to raise money within one year for a charity of the sponsor's choice. If a farm or individual wishes to purchase a statue, the cost will be \$7500. The promotion is based in the Cow Parade that has raised \$30 million since 1992.

Karen Kasper created this statue based on the Gladys Brown Edwards painting. The 125 pound fiberglass statue will cost about \$190 to ship. Packets will be available from the Market Development and Promotion (MDP) committee at AHA.

First Vice Director Report: Jeff had no report but Duane commended him on his consistent reporting on Region 14 activities for the AHA *Insider*.

Second Vice Director Report: Debbie G reported that we have a new location for the 2017 Regional Awards Banquet. It will be at the Holiday Inn at the Cincinnati Airport in Erlanger, KY. It is set for Saturday, March 11th. As long as we have at least 100 or more in attendance for the banquet, there will be no charge for any of the meeting rooms. The facility has a good layout. Ideas were expressed as to how we can give back to the membership since we are a non-profit group. It was suggested that the nominees would have their meal paid. We could also offer a 2 for 1 meal deal for the first 50 reservations. Their meal would be free IF they bring a second person. These would have to be paid by a deadline date. Currently there is \$8800 in the budget. The 50 free meals would cost \$1750 plus the amount to pay the nominees' meals (in 2016, we had 57 nominees). It was also mentioned that it would be nice to have a printed program for the evening. We still want to have certain Silent Auction items presented in a live auction. Pepper Proffitt suggested that we make it more of a theme party. Duane would like to get an eBlast out or maybe a survey to the membership for suggestions. Joe Hull suggested that maybe the 2 for 1 deal involve someone who has not been to the banquet so we are getting new folks involved. Jean suggested a raffle ticket to refund the dinner cost. There was a lively discussion. Jeff moved and Deneb seconded a motion to table this discussion and to form a committee to iron-out the ideas for the upcoming banquet and to report to Duane within 30 days. It passed unanimously.

There was a continued discussion on the Arabian Horses for Humanity program and how the region could incorporate this.

Region 14 Show Report: Cindy reported that the show went well, despite the increases in fees from the Kentucky Horse Park (KHP). The rates for the Bistro went up and reserve champion trophies were added. All in all she was happy with the show, although there were some complaints about the main ring footing. All agreed that the investment in the banner was a good thing. John asked if there was a way to improve the footing, restroom cleaning and lighting. Jeff also asked about adding Trail-in-Hand classes.

Mind Body Spirit Report: The committee determined that they no longer support this program and it should be terminated. Also, we need to get the all the left-over bracelets (which cost over \$1000) so that maybe they can be used for another promotional event. Joe moved and Pepper seconded a motion to terminate the program unless there is a report at the January meeting that can provide reasons why it should be re-instated.

Resolutions: There was a discussion of the 15 resolutions being considered this year. The delegates reviewed the more interesting ones including Resolution 6-17 which involves the enforcement of the two (2) minute gate.

Other: Donna wanted to thank everyone for all the support and condolences she received at the passing of her husband Terry.

Pepper moved and Donna seconded a motion to adjourn. [*Our next meeting will be in January 22nd at the Expo Center in Springfield, OH.*]

Respectfully submitted,



Debbie Swigart
Region 14 Secretary

** amendment in RED*